## **NEWS RELEASE**

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## **Cannuflow Releases New and Improved Website**

## One of First Arthroscopic Instrument Developers to Offer Online Product Ordering

SAN JOSE, Calif. – (BUSINESS WIRE) – November 30, 2006 – Cannuflow Inc., the leading developer of innovative arthroscopic fluid management devices, today announced the release of its new state-of-the-art corporate website (www.cannuflow.com).

More intuitively structured, the site features quick and easy access to more comprehensive information on the company's complete line of products, including its two new Extravastat<sup>TM</sup> anti-extravasation cannulas, EntreVu<sup>TM</sup>, an instrument cannula for shoulder procedures, and another break-through product, TwoVuEX<sup>TM</sup>, a scope sheath for shoulder and hip procedures.

New technology components include a range of rich media content like Flash-based animations on the operation and features of the company's various products. Other new components include online product ordering, dynamic content management, and a site coding architecture that allows Cannuflow to more easily update and build out the site.

The site also boasts a number of new sections with information on the latest technical developments, surgery procedure and applications advances, and sales promotions.

"We are very pleased with the new look and feel of our improved website," said Ralph Schafer, CEO of Cannuflow. "A much richer and more intuitive site, it is designed to better meet the very exacting needs of the arthroscopy surgeons we serve, providing them with precisely the information they need as quickly as possible," he added.

## About Cannuflow

A privately held Silicon Valley-based company, Cannuflow develops, manufactures and markets specialty arthroscopy medical products that deliver innovative solutions to the chronic arthroscopic fluidmanagement problems of flow, visibility and extravasation. Designed to enhance procedure efficiency and safety, the company's ClearVu<sup>TM</sup>, TwoVu and Extravastat devices easily integrate into surgeons' existing surgical techniques. For more information on Cannuflow and its complete line of products, visit the Cannuflow website at www.cannuflow.com.